

# DAVID KNOLL

## INDUSTRIAL DESIGNER

### EXPERIENCE

#### **Knoble MEDIA**

*September 2013 - Present*

Freelance Designer - Work ranging from graphic design, website design, social media management, print and web media, design consulting, photography, photo editing, brand management and commissioned works.

#### **Middlecott Design**

*May 2013 - August 2013*

Internship - graphic design, sketching, illustrations, and 3D modeling.

#### **ISU CORE Design Peer Mentor**

*August 2012 - May 2013*

Mentor/Volunteer - assist freshman in their design studio courses with graphic design, print media, composition and layouts, design thinking, presentations and communication, and professionalism.

#### **ISU INDD Student Employee**

*December 2011 - May 2013*

As the only undergrad employee for the program, I worked on print media designs for posters and process books, setup and teardown of program events, digital presentations, and senior event design and curating.

### EDUCATION

#### **Iowa State University** - Ames, IA

Industrial Design Major with concentration in Business Management.

*Graduated August 2013*

### SKILLS

**Software:** Adobe Photoshop, In-Design, Illustrator and Dreamweaver; Solidworks, Keyshot, Autodesk Designer, Sketchbook Pro, Microsoft Office Suite, and Quark Xpress.

**Experience:** Sketching, digital rendering, illustrations, print media, presentations, layouts, content management, digital work using a Cintiq, building models, prototyping in wood, foam and clay, ergonomic design, anthropometric design, graphic design, user interface, website design, social media marketing, consumer research, trend analysis, contextual research, user testing, and design consulting services.

### RECOGNITIONS

#### **Deans List**

*Fall 2012 & Spring 2013 Semesters*

Student received a 3.5 GPA or higher

#### **Selected Artist**

Shown at the MU Assembled Art Exhibit - 2010

### REFERENCES

**David Ringholz** - Director of Industrial Design

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**Will Prindle** - Lecturer, Iowa State University

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**Laura Knoll** - Owner, The Knoble Dog LLC

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